

Corporate Strategy Management



ITWorx Corporate Strategy Management (CSM) is a ready-made software solution that enables effective strategy execution by providing a backbone for managing, sharing and monitoring the achievement of strategic business plans. It allows strategic objectives to be cascaded throughout the organisation to ensure effective execution; it consolidates results, from the ground-level upwards, allowing organisational performance to be visualised across many levels; and it enables timely and informed decision-making to close the gap between goals and actual results.

CSM flexibly supports different strategic models: from third-generation balanced scorecards to custom strategy models, and from the tracking of a simple set of strategic objectives or KPIs to fully-cascaded strategic plans.

Shared Vision – An Aligned Organisation

Share strategic plans and results, as well as analyses, opinions, initiatives, KPIs and targets. Keep stakeholders aligned with strategies and initiatives through a rich multilingual collaboration portal, authentication and role-based access.

- Publish, communicate and share strategies across all functions and levels
- Assign owners for each goal, objective and KPI
- Comment, approve and share proposals for change
- Cascade a strategic plan to divisions and departments with strategic and tactical objectives and initiatives

Monitored Execution – An Insightful Organisation

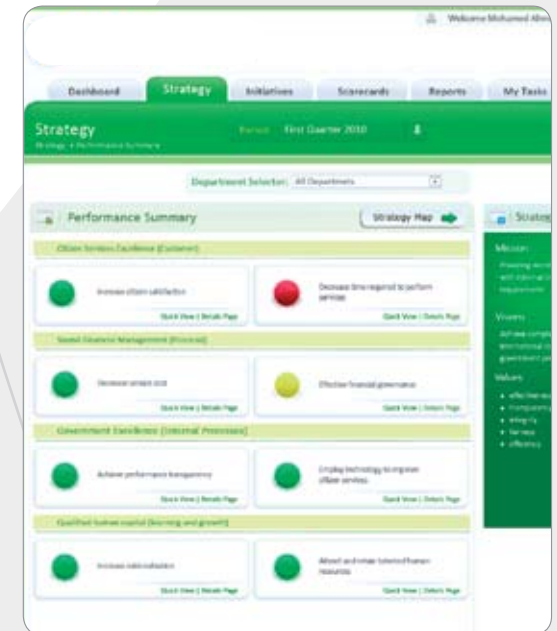
Use a comprehensive, high-level overview to monitor the execution of strategic plans. With achievement scorecards generated automatically from the defined plans, as well as details such as cost and schedule status, the progress of initiatives and the achievement of strategic goals can be monitored and tracked. Integration with existing application(s) allows the extraction and consolidation of all performance data.

- View overall organisational performance across all levels and functions
- Drill down for more details and root-cause analysis
- Track the execution of strategic plans and initiatives
- Receive notifications and alerts for tasks and events

Dynamic Strategy – A Proactive Organisation

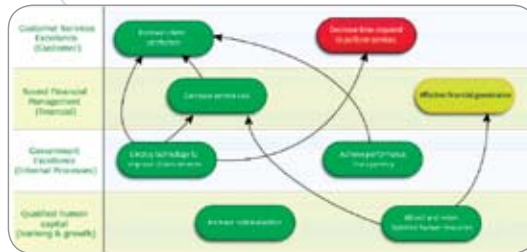
Empower informed decisions which allow plans to be continually refined in response to changes in internal and external environments. Add, for example, a new initiative or new resources, or change targets and threshold alarms.

- Collaborate on interactive strategy maps linking cause and effect
- Comment on reports, send emails, and take corrective actions
- Share threaded discussions and annotations on objectives, KPIs, or reports
- Receive requests for change and control updates through automated workflows
- Publish updates and notify stakeholders with a push of a button



Value-Added Services

- Business consultancy through alliances with global consultants
- Business intelligence services such as operational dashboards and data warehousing
- Geo-enabled services such as the generation of colour-indicative maps to visualise performance by geography



Why ITWorx Corporate Strategy Management?

- Multilingual and localisable
- Immediate and easy strategy sharing, promoting transparency, solidarity and accountability among organisation staff
- Flexible, scalable and customisable to accommodate each organisation's specific models and processes
- Supports collaboration allowing more effectively tracked communication around plans and results
- Fast time-to-deliver based on a tested and proven solution with ready-made components
- Built using Microsoft technologies to provide a familiar user interface and allow organisations to leverage existing infrastructure
- Backed by a strong track record and industry knowledge of serving enterprises around the globe with innovative and successful software solutions

Proven Track Record

Microsoft

syngenta

STANDISH

United Technologies

vodafone

du

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