

# ITWorx opens office in Saudi Arabia over high demand

**By Saudi Gazette Staff**

**RIVADH** - ITWorx, a leading global software services organization, has established a local presence in Saudi Arabia to cater to the soaring technological needs of the Kingdom. Saudi Arabia's aggressive long-term plan will provide e-services to consumers, businesses, and government agencies throughout the Kingdom, with government spending on ICT expected to hit \$3.8 billion over the next two years.

Located in Riyadh, ITWorx will bring access to the software company's 15 years of experience and 700 professionals to its existing and potential customers in the Kingdom, extending the reach of ITWorx's expertise in portals, content management, e-commerce, business intelligence, and SOA solutions.

"The Kingdom of Saudi Arabia is one of the fastest growing ICT markets in the Mideast, and the largest. Our new office in Riyadh puts us where the market needs us, creating an on-the-ground relationship with customers and partners," said Hafez Handy, marketing director, ITWorx. "Our new office allows us to fulfill needs specific to the KSA market, respond faster to these needs, and build long-term relationships that will help us realize our customers' business objectives."

As part of its support of the Saudi initiative toward greater ICT e-adoption, ITWorx will be a sponsor and an exhibitor at the Mideast e-Government Conference & Exhibition to be held at the Four Seasons Hotel in Riyadh on March 15-18.

ITWorx will also be showcasing its services and products as a gold sponsor of the Microsoft Technology Launch Wave event taking place on March 1 at Le M'Zridien, Al-Khobar, on March 3 at the Four Seasons Hotel, Riyadh, and March 5 at Jeddah Hilton. ITWorx allows its customers to concentrate on their competencies by leveraging successful projects within the government, education, telco, and banking & finance sectors.